

TRADE ALLY PARTICIPATION APPLICATION



Bright Energy SolutionsSM

This document allows the applicant to be recognized as a “participating provider” in the Bright Energy SolutionsSM incentive programs offered by Missouri River Energy Services (“MRES”) together with their participating member utilities (collectively referred to as “The Utility”). By signing this document, the applicant agrees:

1. To actively promote the Bright Energy SolutionsSM incentive programs that are relevant to the applicant’s business.
2. To comply with the guidelines, procedures, terms and conditions set forth in each program application.
3. To provide services or materials which result in the payment of at least one Bright Energy SolutionsSM incentive annually.
4. Bright Energy SolutionsSM may publicize and/or distribute the applicant’s name and contact information as a participating Trade Ally in the programs. Participation does not constitute an endorsement of the applicant by The Utility.
5. The applicant may not use the name or logo of Bright Energy SolutionsSM, The Utility, or any other participating member utility in any marketing, advertising, or promotional material without written permission.
6. To comply with all federal, state and local codes, applicable laws, and licensing requirements.
7. Participation is valid for the duration of the Bright Energy SolutionsSM programs, unless terminated by the applicant or by The Utility. The Utility reserves the right to terminate the participation of the applicant at any time at the sole discretion of The Utility.
8. The Bright Energy Solutions programs and incentive amounts are subject to change or termination without notice at the discretion of The Utility.
9. The Utility does not endorse any particular manufacturer, product, labor or system design within these programs.
10. The Utility will not be responsible for any tax liability imposed on any customer or other person or entity as a result of these programs.
11. The Utility does not expressly or implicitly warrant the installation or performance of any equipment used in connection with these programs.
12. The Utility is not responsible for the proper disposal/recycling of any waste generated as a result of projects that qualify for Bright Energy SolutionsSM incentives.
13. The acceptance of this application and each customer program incentive application is determined solely by The Utility in its discretion.
14. The Utility is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer, the Trade Ally, or The Utility, in connection with a project undertaken by the customer or Trade Ally under the Bright Energy SolutionsSM programs.
15. To indemnify, defend and hold harmless The Utility from any claims, damages, liabilities and expenses (including reasonable attorneys’ fees) arising from or relating to the Trade Ally’s failure to comply with any of its obligations under this application.

Contact Information:

Trade Ally Business Name:		Contact Person’s Name:	
Business Mailing Address:		City / State / Zip:	
Business Street Address:		City / State / Zip:	
Phone:	Fax:	E-mail:	Website:

My main business type is: (please check one that is most applicable)

- | | | | |
|------------------------------------------------|----------------------------------------------------|---------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Architect | <input type="checkbox"/> Builder | <input type="checkbox"/> Commissioning Service Provider | <input type="checkbox"/> Compressed Air Consultant |
| <input type="checkbox"/> Contractor/ Installer | <input type="checkbox"/> Consultant | <input type="checkbox"/> Energy Services Company | <input type="checkbox"/> Engineer |
| <input type="checkbox"/> Financier | <input type="checkbox"/> Lighting Retrofit Company | <input type="checkbox"/> Manufacturer’s Rep. | <input type="checkbox"/> Supplier - Retail |
| <input type="checkbox"/> Supplier – Wholesale | <input type="checkbox"/> Other _____ | | |

My customer market base includes: (check all that apply)

- | | | | |
|-----------------------------------------------------|-------------------------------------------------|--------------------------------------|------------------------------------------------------|
| <input type="checkbox"/> Commercial - Small | <input type="checkbox"/> Commercial - Large | <input type="checkbox"/> Industrial | <input type="checkbox"/> Residential – Single Family |
| <input type="checkbox"/> Residential – Multi-family | <input type="checkbox"/> Schools and Government | <input type="checkbox"/> Other _____ | |

The products or services I primarily offer apply to the following incentive programs: (check all that apply)

<u>FOR BUSINESSES</u>	<u>FOR HOMES</u>
<input type="checkbox"/> Cooling / Chiller (HVAC) <input type="checkbox"/> Custom <input type="checkbox"/> Food Service <input type="checkbox"/> Lighting – New Construction <input type="checkbox"/> Lighting - Retrofit <input type="checkbox"/> Motors, Pumps, Variable Frequency Drives <input type="checkbox"/> Specialty Measures	<input type="checkbox"/> ENERGY STAR® Clothes Washer <input type="checkbox"/> ENERGY STAR® Decorative Light Strings <input type="checkbox"/> ENERGY STAR® Dehumidifier <input type="checkbox"/> ENERGY STAR® Dishwasher <input type="checkbox"/> HVAC (Heating and Cooling) <input type="checkbox"/> ENERGY STAR® Room Air Conditioner

The applicant serves customers in the following communities: (check all that apply)

IOWA	MINNESOTA	NORTH DAKOTA	SOUTH DAKOTA
<input type="checkbox"/> Alton Municipal Electric <input type="checkbox"/> Denison Municipal Utilities <input type="checkbox"/> Hartley Municipal Utilities <input type="checkbox"/> Hawarden Municipal Utilities <input type="checkbox"/> Kimballton Municipal Utilities <input type="checkbox"/> Lake Park Municipal Utilities <input type="checkbox"/> Manilla Municipal Utilities <input type="checkbox"/> Orange City Municipal Utilities <input type="checkbox"/> Paullina Municipal Utilities <input type="checkbox"/> Primghar Municipal Utilities <input type="checkbox"/> Remsen Municipal Utilities <input type="checkbox"/> Rock Rapids Municipal Utilities <input type="checkbox"/> Sanborn Municipal Utilities <input type="checkbox"/> Shelby Municipal Utilities <input type="checkbox"/> Sioux Center Municipal Utilities <input type="checkbox"/> Woodbine Municipal Light & Power	<input type="checkbox"/> Adrian Public Utilities <input type="checkbox"/> Alexandria Light & Power <input type="checkbox"/> Barnesville Municipal Utilities <input type="checkbox"/> Benson Municipal Utilities <input type="checkbox"/> Breckenridge Public Utilities <input type="checkbox"/> Detroit Lakes Public Utilities <input type="checkbox"/> Elbow Lake Municipal Electric <input type="checkbox"/> Henning Municipal Utilities <input type="checkbox"/> Jackson Municipal Utilities <input type="checkbox"/> Lake Park Municipal Utilities <input type="checkbox"/> Lakefield Public Utilities <input type="checkbox"/> Luverne Municipal Utilities <input type="checkbox"/> Madison Municipal Utilities <input type="checkbox"/> Marshall Municipal Utilities <input type="checkbox"/> Melrose Public Utilities <input type="checkbox"/> Moorhead Public Service <input type="checkbox"/> Ortonville Municipal Utilities <input type="checkbox"/> St. James Public Utilities <input type="checkbox"/> Sauk Centre Public Utilities <input type="checkbox"/> Staples Water & Light <input type="checkbox"/> Wadena Electric & Water Dept. <input type="checkbox"/> Westbrook Public Utilities <input type="checkbox"/> Worthington Public Utilities	<input type="checkbox"/> Cavalier Municipal Utilities <input type="checkbox"/> Hillsboro Municipal Utilities <input type="checkbox"/> Lakota Municipal Light Plant <input type="checkbox"/> Northwood Municipal Utilities <input type="checkbox"/> City of Riverdale <input type="checkbox"/> Valley City Public Works	<input type="checkbox"/> Beresford Municipal Utilities <input type="checkbox"/> City of Big Stone City <input type="checkbox"/> Brookings Municipal Utilities <input type="checkbox"/> Burke Municipal Utilities <input type="checkbox"/> Faith Municipal Utilities <input type="checkbox"/> Flandreau Municipal Utilities <input type="checkbox"/> City of Fort Pierre <input type="checkbox"/> City of Pickstown <input type="checkbox"/> Pierre Municipal Utilities <input type="checkbox"/> City of Vermillion <input type="checkbox"/> Watertown Municipal Utilities Dept. <input type="checkbox"/> Winner Municipal Utilities

NOTICE

The communities listed here may or may not offer some or all of the Bright Energy SolutionsSM incentive programs. Please check with the local utility or at www.brightenergysolutions.com to verify whether or not specific programs are available.

I agree to the terms and conditions set forth in this document:

Signature _____

Date _____

Please Print Name: _____ Title: _____

Please send completed application by email to applications@brightenergysolutions.com or by fax to 605-978-9398.